

STATE OF NEW HAMPSHIRE  
SECRETARY OF STATE

INSTRUCTIONS FOR TRADE/SERVICE MARK APPLICATION

APPLICANT may be an individual, partnership, or corporation. Use full name.

If a New Hampshire corporation, it must appear in the N.H. Secretary of State's files.

DESCRIPTION OF MARK: Describe mark fully, both wording and design or pictorial features such as logo. It must be clear from this description and the specimens exactly what is to be registered, or the application will be rejected.

DESCRIPTION OF GOODS OR SERVICES should describe what the mark is being applied to.

CLASS: Enter one class only on each registration; see list below.

MARK APPLIED TO should describe how the mark is to be used, i.e. on labels attached to goods, displays such as advertising, etc.

DATES OF FIRST USE: These are the dates the mark was first used 1) anywhere and 2) in New Hampshire. The dates may be the same, but cannot be in the future.

SIGNATURES (by an officer if a corporation or partner if a partnership) MUST BE NOTARIZED.

ENCLOSE \$50 AND THREE IDENTICAL SPECIMENS OR FACSIMILES ON PAPER.

NOTE: A mark may not be registered if it consists of or comprises the flag, coat of arms, etc. of the United States, any state or foreign country, or the name, signature, or portrait of any living individual, except with written consent. A mark that is merely descriptive of goods or services may not be registered unless it has become distinctive of the applicant's goods or services. The Secretary of State may require proof of continuous use for five years as evidence that the mark has become distinctive. See RSA 350-A:2 for further restrictions.

CLASSES:

Goods :

1. Raw or partly prepared materials
2. Receptacles
3. Baggage, animal equipment; portfolios, pocketbooks
4. Abrasives and polishing materials
5. Adhesives
6. Chemicals and chemical compositions
7. Cordage
8. Smokers' articles not including tobacco products
9. Explosives, firearms, equipment and projectiles
10. Fertilizers
11. Inks and inking material

CLASSES (continued)

12. Construction materials
13. Hardware and plumbing and steam-fitting supplies
14. Metals and metal castings and forgings
15. Oils and greases
16. Paints and painters' materials
17. Tobacco products
18. Medicines and pharmaceutical preparations
19. Vehicles
20. Linoleum and oiled cloth
21. Electrical apparatus, machines , and supplies
22. Games, toys and sporting goods
23. Cutlery, machinery, and tools, and parts thereof
24. Laundry appliances and machines
25. Locks and safes
26. Measuring and scientific appliances
27. Horological instruments
28. Jewelry and precious-metal ware
29. Brooms, brushes and dusters
30. Crockery, earthenware, and porcelain
31. Filters and refrigerators
32. Furniture and upholstery
33. Glassware
34. Heating, lighting, and ventilating apparatus
35. Belting, hose, machinery packing, and non-metallic tires
36. Musical instruments and supplies
37. Paper and stationery
38. Prints and publications
39. Clothing
40. Fancy goods, furnishings, and notions
41. Canes, parasols, and umbrellas
42. Knitted, netted and textile fabrics, and substitutes therefor
43. Thread and yarn
44. Dental , medical and surgical appliances
45. Soft drinks and carbonated waters
46. Foods and ingredients of foods
47. Wines
48. Malt beverages and liquors
49. Distilled alcoholic liquors
50. Merchandise not otherwise classified
51. Cosmetics and toilet preparations
52. Detergents and soaps

Services:

100. Miscellaneous
101. Advertising & business
102. Insurance & financial
103. Construction & repair
104. Communications
105. Transportation & storage
106. Material treatment
107. Education & entertainment

